

#Each for Equal with #Championwoman

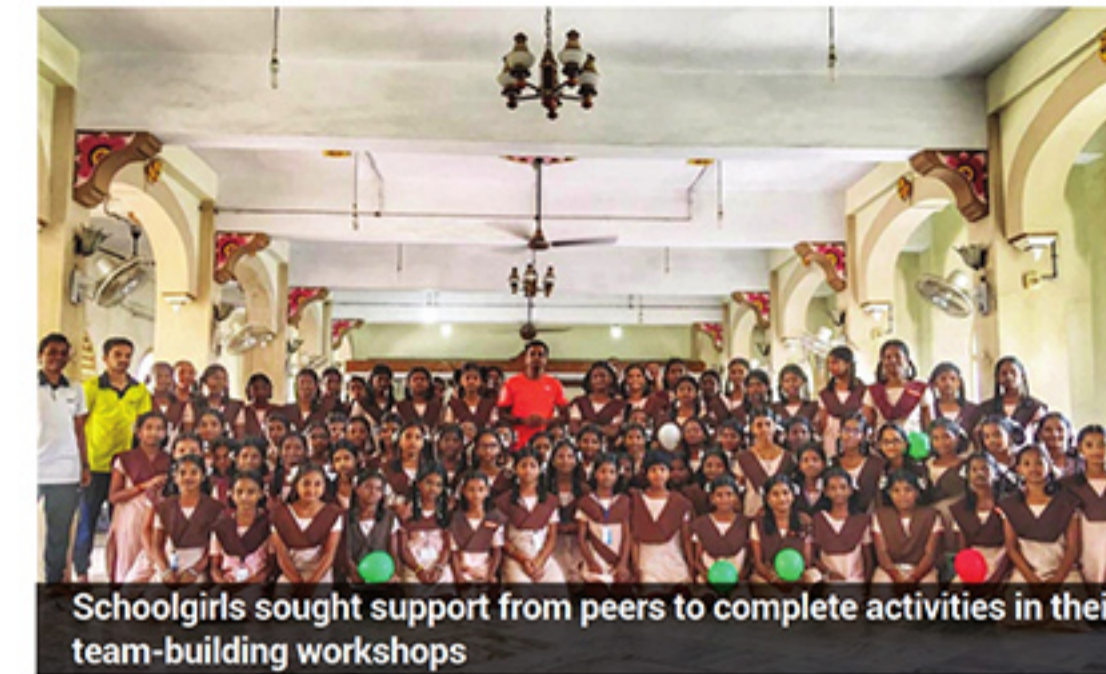


International Women's Day (IWD) was first celebrated in the United States in 1909 and a million women took part in it. The GAF-IWD 2020 campaign theme is drawn from the notion of 'collective individualism'. An equal world is an enabled world. Gender equality is essential for economies and communities to thrive. The race is on for a gender-equal boardroom, a gender-equal government, gender-equal media coverage, gender-equal workplaces, gender-equal sports coverage and more gender equality in health and wealth. So let's make it happen. Let's be #EachforEqual.

#Championwoman has the sole goal of reducing the gender gap in the workforce and market places. The GAF team 'MARCH'ed to speak to more and more women and girls about being fixed on a goal to be career intentional and speak up to seek assistance for the same.



#EachforEqual with the batch of #Championwoman programme at GAF



Schoolgirls sought support from peers to complete activities in their team-building workshops



GAF team with Krithiga Reddy and advisory board member Suhasini Maniratnam



Krithiga Reddy, former managing director of Facebook India, at the GAF Centre to address a cohort of #Championwoman girls



Founder Chairperson Ranjini Manian addressed the Infosys workforce on #EachforEqual



Women leaders from Australia and Chennai, India focused on a common goal, 'Women Engagement and Empowerment'